



Lehigh Valley United Lou Ramos Classic
Girls Weekend: August 8-9, 2015
Boys Weekend: September 4-6, 2015 Labor Day Weekend

Dear LVU Families,

Preparations for the seventh annual **2015 Lehigh Valley United Lou Ramos Classic** tournament are well underway. Last year our tournament was rated the **#1 Labor Day Tournament in the Nation and Top 20 Tournament in the Country!** LVU expects to grow the tournament this year with the addition of new fields complexes around the Lehigh Valley. LVU is also proud to continue its partnership with the Eastern Development Program (EDP), which draws the top competition from Maryland to Connecticut and beyond (last year's event also included teams from Canada, Ohio and Virginia). We are also pleased to announce tournament reciprocity with PA Classics and Manhattan Soccer Club. Additionally, we are counting on our Team Representatives to spread the word by sending personalized invitations to quality teams they would like to see at our tournament.

This year, the tournament age groups will be U8-U14 Boys and U8-U14 Girls. U8 and U9 Girls is a Sunday only event. U15-U18 boys and U15-18 Girls will NOT participate in this event. However, our U15 and older boys and girls teams will be expected to volunteer at this event.

This tournament is very important to LVU. **All of our LVU families will be able to play a role in the success of the tournament.**

First: All LVU teams are required to participate in the tournament. There is no charge to the LVU teams for entrance into this tournament. Please mark the dates on your calendar!

Second: All LVU teams (including U15 and older Boys and Girls) will be required to provide volunteers to the tournament in areas such as concessions, field marshals, parking, etc.

Third: The tournament Ad Book is an opportunity for FAMILIES to earn money. FAMILIES soliciting sponsorships/donations will receive 30% of the sponsorship/donation. The 30% will then be applied to your player fee. Teams must meet a minimum \$300 sponsorship but families will receive the 30% even if the team does not meet the minimum. (The balance will be taken out of the team budget.) LVU is a 501(c)3 Not for Profit organization. This means that all donations are tax deductible. There are many, many types of tournament sponsorships and advertisements. You can find them on the Lou Ramos Classic page of the LVU website on the Sponsorships tab AND you will be receiving an e-mail from last year's Tournament Representative with the documents as an attachment.

Fourth: There are many openings for Committee Chairpersons this year. The volunteers who held the positions last year are willing to work with this year's volunteer to ensure a smooth transition. Most of the work is done on your own time with minimal meetings. If you are interested in the following positions or would like more information describing the responsibilities, please reply to this e-mail:

Concessions Porta Potties Parking Field Clean Up Waste Management Alumni Game Photography

We thank you in advance for your assistance in making this a great tournament for our club. If you would like to become a member of the Tournament Committee, we'd be happy to have you join us. Please reply to this e-mail.

Sincerely,
Molly Brown
Tournament Director

Jennifer Schriffert
Sponsorship and Ad Book Coordinator