



## **Lehigh Valley United FC USL 2**

### **WHY BECOME A SPONSOR?**

Lehigh Valley United FC USL 2 (LVU FC) is a semi-professional soccer team that competes in US Soccer's premier amateur league. LVU FC is proud to be the authentic local soccer team of the Lehigh Valley! Building off the traditions and history of the Pennsylvania Stoners that previously competed in the American Soccer League, LVU FC aims to promote the Lehigh Valley and provide opportunities for local players looking to play at the professional level.

LVU FC recognizes the importance of community and aims to use the game of soccer to bring people together from the greater Lehigh Valley area. We have several programs that promote an active and healthy lifestyle to our community members. These initiatives include: BASD (a training program for the youth of south side Bethlehem), Bethlehem SteelStacks' Good Shepard Program, soccer camps, and financial assistance programs. For more information on these efforts, please visit [lehighvalleyunited.com](http://lehighvalleyunited.com).

LVU FC will compete during the months of May through July and will entertain with a fun and enjoyable brand of soccer for fans of the Lehigh Valley. The USL 2 team is the stepping-stone for many of the top young soccer players in the greater Lehigh Valley area and, over the past several years, LVU FC has produced several professional soccer players that now play in the MLS, USL and other leagues around the world. We thank those who have supported us over the past few years and we will look to that continued support moving forward. We hope you will come out and support our local players' dreams of playing professional soccer this summer.

We look forward to your partnership as we unite the Valley and make dreams come true!

## **Lehigh Valley United FC USL 2**



## OUTREACH

### Our Presence

- Over 1,884 Facebook Followers
- Over 1,427 Instagram followers
- Over 1,622 Twitter followers
- Over 4,000 website visits per month / 48,000 annually, viewing an average of 3.5 pages
- Mentions in The Morning Call, 69 News (WFMZ-TV), BrotherlyGame.com

### Our Club

- Over 1,000 players in our youth club (recreational and travel)
- Over 30 boys and girls youth teams
- Average attendance of 200 fans per game
- 2 National Championship, 6 Regional Championships, 37 State Championships

### Our Team

- 30 USL 2 Players
- 2 Teams: First team plays in the USL 2; Second team plays locally
- 85% of our players are between ages 18 and 24
- 95% of our players play(ed) college soccer

## Lehigh Valley United FC USL 2 SPONSORSHIP PACKAGES

### ***10K - Gold Sponsor – Not available***

- LVU FC will provide logo on front chest of USL 2 Game Jerseys (home & away)
- LVU FC will provide logo on front chest of USL 2 Training Jerseys
- LVU FC will provide logo placement on front page of game day program
- LVU FC will provide field side Banner for all home games
- LVU FC will provide logo on website
- LVU FC will provide 1 in-game announcement
- LVU FC will provide 300 complimentary game day tickets
- LVU FC will provide 6 unique social media posts
- LVU FC will provide access to players and coaches for 2 media opportunities
- LVU FC will provide VIP access to players and coaches pre/post match to all home games (at coach's discretion)

### ***8K - Silver Sponsor – 1 available (4/20/20)***

- LVU FC will provide on back shoulders of USL 2 Game Jerseys (home & away)
- LVU FC will provide on back shoulders of Training Jerseys



- LVU FC will provide logo placement on front page of game day program
- LVU FC will provide field side Banner for all home games
- LVU FC will provide logo on website
- LVU FC will provide 1 in-game announcement
- LVU FC will provide 225 complimentary game day tickets
- LVU FC will provide 4 unique social media posts
- LVU FC will provide access to players and coaches for 1 media opportunity
- LVU FC will provide VIP access to players and coaches pre/post match to 2 home games (at coach's discretion)

***6K - Bronze Sponsor – 1 available (expires 4/20/20)***

- LVU FC will provide logo on left sleeve of USL 2 Game Jerseys (home & away)
- LVU FC will provide logo placement on front page of game day program
- LVU FC will provide Field side Banner for all home games
- LVU FC will provide logo on website
- LVU FC will provide 1 in-game announcement
- LVU FC will provide 150 complimentary game day tickets
- LVU FC will provide 2 unique social media posts
- LVU FC will provide VIP access to players and coaches pre/post match to 1 home game (at coach's discretion)

***1K - Copper Sponsor – 10 available (4/20/20)***

- LVU FC will provide logo placement on back page of game day program
- LVU FC will provide logo on website
- LVU FC will provide 20 complimentary game day tickets
- LVU FC will provide 1 unique social media post

***Less than 1k –Supporter Sponsor – unlimited***

- LVU FC will provide post-game photo opportunity

## **Lehigh Valley United FC USL 2**

### **SPONSORSHIP FORM**

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_



Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please check which Sponsorship level you are interested in:

Gold Sponsor

Silver Sponsor

Bronze Sponsor

Copper Sponsor

Supporter Sponsor

Would you like to be invoiced your amount? \_\_\_\_\_

Please make checks payable to Lehigh Valley United. Please write USL 2 sponsorship on the memo line.

Return to:

Lehigh Valley United  
1344 N Sherman Street  
Allentown, PA 18109